

Two new products launched in Europe: APAGARD DEEP-CARE & APADENT PERIO



We are expanding our European line-up with two new products, APAGARD DEEP-CARE, a unique dental remineralizing conditioner, and APADENT PERIO, a remineralizing toothpaste specially developed for enhanced gum care and protection from periodontal disease. Of course both contain SANGI's original hydroxyapatite ingredient nano<mHAP®>, approved as an anti-caries agent in Japan (1993) and in Canada (2015), and used widely in toothpastes for more than four decades, with over 150 million tubes sold. Both are now available in the EU, through our online shop and select local distributors ([see list](#)).

APAGARD DEEP-CARE

APAGARD DEEP-CARE presents a new concept in everyday oral care. Just as we use treatment or a conditioner after shampooing our hair – to supply nutrients that add sheen – so DEEP-CARE is designed as a conditioner to be used after brushing one's teeth – for extra mineral supply to improve the condition of the enamel. Its effectiveness as an after-brushing conditioning lotion has been clinically shown^{1,2}. Using it in addition to one of SANGI's nano-hydroxyapatite toothpastes can significantly enhance remineralization and offer even greater protection against caries, while at the same time leading to naturally smoother, whiter, more beautiful teeth.



DEEP-CARE can also be used alone at any time to provide supplementary mineral for users of all ages. It is especially helpful for people with decreased saliva flow, such as elderly persons suffering from dry mouth. Just swish it around the teeth and spit out without rinsing for salivary flow stimulation and extra mineral support. We recommend using DEEP-CARE in combination with any of our nano<mHAP> remineralizing toothpastes, to further increase the overall enamel restorative effect.

APADENT PERIO

APADENT PERIO, while offering all the anti-caries and whiteness-enhancing benefits of nano<mHAP>, is focused additionally on protecting the gums from periodontal disease. In addition to salt, which refreshes the mouth and tightens the gums, it contains a range of ingredients selected to work synergistically to support the health of the oral soft tissue, both by activating it, providing anti-bacterial and anti-inflammatory effects, and protecting against gingival bleeding.



¹ B.T.Amaechi et al, Enamel Surface Improvement using a Nano-Hydroxyapatite Dental Lotion after Toothbrushing, J Dent Res, 99:2791, Washington Abstracts, 2020

² B.T.Amaechi et al, Anti-caries evaluation of a nano-hydroxyapatite dental lotion for use after toothbrushing, J Dent, 115:103863, 2021